PROCLAMATION

Menstrual Health Day

WHEREAS: 1 in 4 Canadian menstruators (25%) have been forced to make the decision between purchasing menstrual products and purchasing other essentials such as food or rent within the last year.

Today we recognize that this is an issue that exists in our community, throughout the province, and across the country.

The Period Purse, a federally registered charity, strives to achieve menstrual equity by removing the stigma and barriers to education and access to period supplies in communities across Canada.

Initiated by German non-profit WASH United in 2014, Menstrual Health Day (MH Day) is a global day of action with more than 1100 partner organizations working together to raise awareness and break the taboo around menstrual health.

A Period Friendly Canada is a Canada where everyone can access the products, education and infrastructure they need to achieve menstrual health. Working together we can end the root causes of period poverty in our community.

THEREFORE: I, Mayor Patrick Brown, on behalf of Brampton City Council, do hereby proclaim May 28, 2025 as “Menstrual Health Day” in the City of Brampton.

Mayor Patrick Brown, City of Brampton